

**Thursday, June 1, 2006**

Join members of the San Diego Chargers and San Diego Padres at the golf tournament and cocktail reception to support the San Diego Regional Fire and Rescue Helicopter Program.

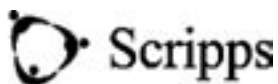
FOURTH ANNUAL



**San Diego  
Fire & Rescue  
Helicopter  
Invitational**

MADERAS GOLF CLUB

SUNROAD  
ENTERPRISES



Bruce Bochy, *San Diego Padres*,  
Marty Schottenheimer, Dean Spanos,  
*San Diego Chargers*, Jeff Bowman, *Fire Chief*



Hole #17 at Maderas Golf Club



Chris Hartnell, *Pilot*,  
Perry Esquer, *Helo Rescue Medic*



Justin Peelle, Ben Leber,  
*San Diego Chargers*



## Involvement Opportunities



The 4th Annual Fire & Rescue Helicopter Invitational will be held on Thursday, June 1, 2006 at Maderas Golf Club, rated the premier course in the county. Players, coaches and alumni from the San Diego Chargers and San Diego Padres will join us for this memorable day of golf. The tournament begins with a shotgun start at 9:00 a.m. followed by a cocktail reception and auction at 2:00 p.m. More than 200 community leaders, professional athletes and firefighters will enjoy the casual, fun-filled afternoon. Attendees will have the opportunity to meet the Copter One Helicopter Crew, schedule a private tour at their local Fire Station and partake in the auction.

### Community Outreach

Your involvement in the 4<sup>th</sup> Annual Fire & Rescue Helicopter Invitational will support the San Diego Regional Fire and Rescue Helicopter Program. The program provides over 2.6 million residents and visitors of San Diego County with a dedicated, aerial firefighting and rescue program, proven to save lives and property damage. This important public safety resource is capable of performing a myriad of vital missions including wildland, structure, highrise and shipboard firefighting, as well as vehicle, swiftwater and cliffside rescues. In addition to fire and rescue services, the program supports San Diego's homeland defense capabilities and medical emergency response.

Our goal is to raise the funds necessary to expand the services and provide advanced training, technology and equipment for the San Diego Regional Fire and Rescue Helicopter Program.

### Get Involved

We welcome you to consider a number of ways you can support this year's event. You have the option of becoming a corporate/individual sponsor; organize a foursome to play in the tournament; attend the cocktail reception; make a donation to the auction; or just send a check!

To learn more about the San Diego Regional Fire and Rescue Helicopter Program and this event,

*please call:* **Jenny Wolff at (619) 533-3484**  
*or email at:* **[jwolff@sandiego.gov](mailto:jwolff@sandiego.gov)**

San Diego Fire-Rescue Department  
1010 Second Avenue, Fourth Floor,  
San Diego, California 92101



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## Gold Sponsor Level

\$50,000



- “Presenting Sponsor” level recognition
- Press conference with City of San Diego Elected Officials and Fire Chief to announce partnership to the community
- Logo placement on all collateral materials, including save the date, invitation, poster, and program
- Company recognition in media advisories, press release, public service announcements and media interviews
- Eight playing spots in the tournament (includes golf, cart, breakfast, lunch, course beverage, tee package & cocktail reception)
- Invitation for eight to the cocktail reception
- Two pre-tournament golf-foursomes (includes golf and cart)
- Photo opportunity for company associates with Copter One
- Opportunity to display company products day of tournament
- Recognition as Hole Sponsor, includes actual signage
- Logo recognition on promotional email blasts and print ads
- Full-page color tribute message on inside front cover of program
- Company logo displayed on scorecard
- Recognition on all media advisories and at tournament dinner
- Additional recognition as tee sponsor, includes actual signage
- Prominent placement of signage on-site day of tournament
- One-hour helicopter ride for four on Copter One. Air Operations Division will demonstrate capabilities, including water drop and ground rescue
- Lunch and tour for four at the Fire Department of your choice
- Feature article highlighting company and partnership on the City of San Diego website ([www.sandiego.gov](http://www.sandiego.gov))

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## Silver Sponsor Level

\$25,000



- Logo placement on all collateral materials, including save the date, invitation, poster, and program
- Company recognition in media advisories, press release, public service announcements and media interviews
- Eight playing spots in the tournament (includes golf, cart, breakfast, lunch, course beverage, tee package & cocktail reception)
- Invitation for eight to the cocktail reception
- One pre-tournament golf-foursomes (includes golf and cart)
- Photo opportunity for company associates with Copter One
- Opportunity to display company products day of tournament
- Logo recognition on promotional email blasts and print ads
- Full-page black & white tribute message in program
- Company logo displayed on scorecard
- Recognition on all media advisories and at tournament dinner
- Additional recognition as tee sponsor, includes actual signage
- Lunch and tour for four at the Fire Department of your choice
- Name recognition in article on the City of San Diego website

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## Bronze Sponsor Level

\$10,000



- Name recognition on collateral materials, including invitation and program
- Company recognition in media advisories, press release, public service announcements and media interviews
- Six playing spots in the tournament (includes golf, cart, breakfast, lunch, course beverage, tee package & cocktail reception)
- Invitation for six to the cocktail reception
- Photo opportunity for company associates with Copter One
- Opportunity to display company products day of tournament
- Logo recognition on promotional email blasts and print ads
- Half-page black & white tribute message in program
- Recognition on all media advisories and at tournament dinner
- Name recognition in article on the City of San Diego website

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## Patron Sponsor Level

\$5,000



- Name recognition on collateral materials, including invitation and program
- Company recognition in media advisories, press release, public service announcements and media interviews
- Four playing spots in the tournament (includes golf, cart, breakfast, lunch, course beverage, tee package & cocktail reception)
- Invitation for four to the cocktail reception
- Photo opportunity for company associates with Copter One
- Opportunity to display company products day of tournament
- Company name recognition on promotional email blasts and print ads
- Quarter-page black & white tribute message in program
- Name recognition in article on the City of San Diego website

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## Hole Sponsor Level

\$2,500



*A unique opportunity to maximize your company's visibility while supporting a great cause! We will provide you with a 6 ft. table and chairs. You can display company banner and distribute promotional giveaways to event participants. Each sponsored hole will have a tournament sign with company logo.*

- Invitation for four to the cocktail reception
- Photo opportunity for company associates with Copter One
- Opportunity to display company products day of tournament
- Company name recognition on promotional email blasts and print ads
- Business-card size black & white tribute message in program
- Name recognition in article on the City of San Diego website

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## Friend Sponsor Level

\$1,000



- Invitation for four to the cocktail reception
- Photo opportunity for company associates with Copter One
- Company recognition from the podium at cocktail reception
- Company name recognition on promotional email blasts and print ads
- Name recognition in the program

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## Golf Cart Naming Opportunity

Brand your company name and logo on signage on the golf cart(s) and/or use this opportunity to pay tribute to our local firefighting heroes. Your donation will be 100% tax deductible.

Sponsor 108 carts	\$25,000
Sponsor 50 carts	\$15,000
Sponsor 25 carts	\$7,500
Sponsor 10 carts	\$4,000
Sponsor 1 cart	\$1,000

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## Playing Fees

(Fees include: golf, cart, breakfast, lunch, course beverages, tee package & cocktail reception)

Individual Player	\$750
Golf Two-some	\$1,500
Golf Four-some	\$3,000